

## Report of Validation Panel

Date of Meeting: 18<sup>th</sup> December 2019

**Award Type:** Bachelor of Business (Honours)

**Programme Title:** Bachelor of Business (Honours) in Sport & Exercise Management

**Award Class:** Major

**NFQ Level:** 8

**Intakes Commencing:** Sep 2020

**ECTS/ACCS Credits:** 240

**Embedded Exit Award:** Yes

**Award Type:** Bachelor of Business

**Programme Title:** Bachelor of Business in Sport & Exercise Management

**Award Class:** Major – Exit Award

**NFQ Level:** 7

**Intakes Commencing:** NA

**ECTS/ACCS Credits:** 180

### PANEL CHAIR

Name, Function, Institution/Organisation
Mr Aidan O’Connell, Strength and Conditioning Coach, Munster Rugby.

### PANEL MEMBERS

Name, Function, Institution/Organisation
Dr Wesley O’Brien, Acting Director of the B. Ed. Sports Studies and Physical Education programme, School of Education, UCC.
Tim Horgan, Head School of Science & Informatics, CIT
Dr Ann Toebes, Curriculum Development Facilitator, CIT

### IN ATTENDANCE

Name, Function, Institution/Organisation
Ms Kim Mulcahy, Curriculum Development Facilitator, CIT

## PROPOSING TEAM MEMBERS

Name, Function, Institution/Organisation
Dr Cian O'Neill, Head of Department, Department of Sport, Leisure and Childhood Studies, CIT.
Dr Con Burns, Senior Lecturer, Department of Sport, Leisure and Childhood Studies, CIT.
Ms Joan Dinneen, Lecturer, Department of Sport, Leisure and Childhood Studies, CIT.

## PANEL DECLARATIONS ON GDPR AND CONFLICT OF INTEREST

- a) The chair and members of the New Programme Validation Panel confirm that they agree to the publication of their name, relevant professional function(s) and affiliated institution/organisation in connection with the present validation review, as required under the statutory quality assurance obligations of Cork Institute of Technology as a public provider of higher education in Ireland.
- b) In submitting this report, the chair and members of the New Programme Validation Panel furthermore confirm that no real or apparent conflict of interest is present which would prevent, or could be seen to prevent, the panel's independent and impartial evaluation of the proposed programme.

## **BACKGROUND TO THE PROPOSED PROGRAMME**

The Department of Sport, Leisure & Childhood Studies (SLCS), which resides in the School of Humanities at Cork Institute of Technology (CIT), recognises the expanding Sport and Leisure Industry in Ireland and the subsequent need for competent, experienced, technically proficient personnel in the growth area of ‘interdisciplinary sport, exercise and health’. This relatively recent industry-specific domain has created a demand for personnel with specialist knowledge and advanced skills in these inter-related areas. The proposed BBus (Level 8) Sport & Exercise Management programme is designed to cater for such palpable industry needs.

The SLCS Department Staff cohort are also acutely aware of the increasing need and demands from the elite and sub-elite sporting industry in Ireland and abroad who are constantly demanding ‘work-ready’ graduates with significant experience-bases established, even at this early stage of their careers. The role of a comprehensive Internship Programme, that provides not just breadth, but also significant depth, in the operational machinations of the Sport and Leisure Industry, is an integral component in achieving such industry demands. This programme is designed to cater for those who wish to pursue a career in the sport, exercise and health industries, both in Ireland and abroad.

CIT has delivered the BBus (Level 7) Recreation & Leisure Management programme since 1993. This programme combines health, fitness, sport and exercise modules with core business modules in areas such as accounting, economics, management and marketing. Essentially, students are educated to work in the sport, leisure and business sectors of the economy and this programme provides them with the specialist skills and competencies needed in these industries. From 1993–2013, students who successfully completed the Level 7 programme were eligible to apply to the 1-Year Level 8 in Business Studies only. As a result of the growth in the sport and leisure industry at that time (that has continued to the present day), supported by the demands from the extant student population, a new 1-Year add on Level 8 BBus (Honours) Sport & Exercise programme was developed. This new programme commenced in September 2013.

Essentially, the proposed programme is responding to the feedback from industry partners who feel that there is a need for a Level 8 programme with greater dedication to the applications of sports performance, the scientific aspects of sport and health, and also a greater emphasis on a work-ready graduate profile. In addition, Guidance Counsellors and students (current and past) have continuously advocated for the creation of a more substantial Student Internship Programme, essentially providing more hands-on experience at the coalface of industry.

## Findings of the Panel

*NOTE: In this report, the term “**Requirement**” is used to indicate an action or amendment which in the view of the Panel **must be undertaken** prior to commencement of the programme, as a **condition of validation**.*

*The term “**Recommendation**” indicates an item to which the Institute, academic unit or programme board should give serious consideration. Normally it is expected that recommendations will be implemented as soon as possible. Progress will be monitored and will be discussed in programmatic review.*

*Requirements and recommendations should be accompanied by a short summary of the observations and findings giving rise to them.*

*Panels may also make **Commendations** on instances of good design or practice which may merit wider dissemination, and may record any other findings which they deem important for the QA record.*

The Panel has considered the documentation provided and has discussed the programme with the proposers. Based on this, the Panel has arrived at a number of Findings, Requirements and Recommendations as follows.

### 1. Programme-Level Findings

#### 1.1 NEED FOR THE PROGRAMME

**Validation Criterion: Is there a convincing need for the programme with a viable level of applications?**

Overall Finding: Yes.

The need for the proposed BBus (Hons) in Sport & Exercise Management was clearly articulated and substantiated based on feedback from guidance counsellors, from students and industry representatives. The consensus was that there is a demand for a Level 8 offering in the sport, exercise, health and wellness space in the Cork and Kerry region.

#### 1.2 AWARD

**Validation Criterion: Are the level and type of the proposed award appropriate? And are the proposed intended programme outcomes appropriate (including for any embedded exit awards)?**

Overall Finding: Yes.

#### 1.3 LEARNING EXPERIENCE

**Validation Criterion: Is the learning experience of an appropriate level, standard and quality overall?**

Overall Finding: Yes, subject to 2 recommendations and 1 requirement.

The proposed Programme Outcomes as presented to the Panel are attached as Appendix 1.

Findings, requirements and recommendations concerning individual modules (if any) are recorded in Section 3 below.

**1.3.1 Commendation:** The proposing team is commended on creating a Level 8 programme, increasing CIT's visibility in the area of Sport and Exercise Management in the region and also on the CAO listings.

**1.3.2 Commendation:** The proposing team are commended for including a 20 credit placement module in the programme, an extension of the 5 credit placement in the Level 7 BBus in Recreation & Leisure Management. This longer placement will provide an enriching, deeper and extended opportunity for the student. The community engagement and outreach elements of the programme are very positive. The panel feels the potential for internationalisation via the placement will increase the programme's capacity and minimise boundaries.

**1.3.3 Commendation:** The proposing team are commended for the clear streams and pathways created, giving students opportunities to develop and specialise in a number of areas during the course of the programme.

**1.3.4 Commemation:** The proposing team are commended on the creation of the Business Feasibility Plan module. The panel feels that it will add to the employability of the student and to the depth of the placement experience.

**1.3.5 Requirement:** For students who are unable to secure placement, the panel requires that the proposing team draw up an alternative plan. This may take the form of a package of relevant taught modules from Year 3, Semester 2 of the Level 7 BBus in Recreation & Leisure Management and other business-related modules. It is suggested that these options are included on the programme schedule on Course Builder as Group Electives.

**1.3.6 Recommendation:** The panel recommends that in Year 3 Semester 2, the students are given clear guidance on operational matters in relation to their Placement module and the Business Feasibility Plan module. This should include details of the methods and timings of assessments and the frequency and methodology of communication with the workplace mentor and academic supervisor.

**1.3.7 Recommendation:** The panel recommends that the programme team consider revisiting the placement learning during Year 4 to remind them of the valuable learning in the workplace and to prepare for interviews and entry into the workforce on graduation.

#### 1.4 PROGRAMME STRUCTURE

**Validation Criterion: Is the programme structure logical and well designed (including procedures for access, transfer and progression)?**

Overall Finding: Yes.

The Semester Schedules as proposed are in Appendix 2.

The department may wish to consider developing a policy on advanced entry from the Level 7 BBus in Recreation & Leisure Management to Year 2 of this new Level 8 offering. An example of such a policy is available in the Department of Computer Science.

#### 1.5 PROGRAMME MANAGEMENT

**Validation Criterion: Are the programme management structures adequate?**

Overall Finding: Yes.

The panel was advised that two additional course coordinators will be required to manage the new programme. While the coordinator roles are voluntary, the proposing team is not anticipating any difficulties as the programme team is well established with lecturers available to take on these roles.

#### 1.6 RESOURCE REQUIREMENTS

**Validation Criterion: Are the resource requirements reasonable?**

Overall Finding: Yes.

The Panel was informed that at school and faculty level assurances have been given that the required resources, including an 80 seater lecture theatre and additional computer and sports facilities will be put in place.

#### 1.7 IMPACT ON THE INSTITUTE

**Validation Criterion: Will the impact of the programme on the Institute be positive?**

Overall Finding: Yes.

**1.7.1 Commendation:** The panel considers that the provision of this programme aligns with CIT's strategic plan by increasing the skills and qualifications of the regional population and by expanding and increasing opportunities for student participation in work placement. This new Level 8 offering will improve the visibility of CIT in the Sport and Exercise Management space. In addition, the increased number of Level 8 graduates in the area of Sport and Exercise Management provided by this programme, will be able to contribute to the already thriving research activity of the department.

## 2. Module-Level Findings

The Panel notes that all except 4 new modules on the proposed programme are pre-approved modules which may be delivered across several CIT programmes.

The Panel was informed that the new draft modules have been the subject of internal scrutiny by the CIT module moderator, no further changes were recommended by the panel.

### 2.1 ALL MODULES

**2.1.2 Requirement:** Any revisions to Module Descriptors or Semester Schedules made to address the recommendations and requirements in this validation panel report require sign-off from the CIT Module Moderator and the Registrar's Office prior to approval by the CIT Academic Council.

## 3. Other Findings

The panel wishes to commend the staff and management on their energy, teamwork and enthusiasm and dedication in putting together the programme proposal.

## 4. Conclusion

Based on the above findings, the Panel has arrived at the following Conclusions:

- The Programme meets the required standards for an award in its field of study at Level 8 of the National Framework of Qualifications.
- The Programme meets the criteria for validation of a new programme adopted by the Academic Council of Cork Institute of Technology.

The Panel therefore recommends that the Programme be validated for five academic years, or until the next programmatic review, whichever is soonest, subject to implementation of the Requirements above, and with due regard to the Recommendations made.

***End of Panel Section of Report.***

## Implementation of Requirements and Recommendations

*NOTE: This section is co-completed by the Academic Department and the CIT Registrar's Office.*

*It records the implementation of any panel requirements and the completion of the internal programme and module moderation process. Confirmation of completion by the CIT Registrar's Office is required for both before the programme is submitted to the CIT Academic Council for validation.*

### 1. IMPLEMENTATION OF PANEL REQUIREMENTS

All the requirements and recommendations have been addressed and documented in the accompanying document 'Response\_ValidationPanelReport 27.01.20'.

### 2. SIGN-OFF ON FINAL PROGRAMME SPECIFICATION (INCLUDING MODULES)

The CIT Registrar's Office confirms that:

- The Programme and Module Moderation Process for this proposed programme is complete; and
- The final Programme Specification and associated Module Descriptors are deemed ready to be submitted to Academic Council for approval.

**Signed: Ann Toebes**

**Date: 27.01.20**

Notes/Commentary:



## APPENDIX 1 – PROPOSED PROGRAMME OUTCOMES

### 1. BBUS (HONS) IN SPORT & EXERCISE MANAGEMENT

#### Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

<b>PO1</b>	<b>Knowledge - Breadth</b>
(a)	Display a comprehensive knowledge of the theory, policies, concepts and methods pertaining to the 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
(b)	Select and utilise relevant knowledge sources and applications of key principles relating to the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
<b>PO2</b>	<b>Knowledge - Kind</b>
(a)	Apply appropriate theoretical concepts and utilise the necessary skills to plan, operate and make evaluation-based decisions in the 'Sport, Exercise and Health & Wellness' and 'Business' sectors
(b)	Acquire, evaluate and apply knowledge through research, critical thinking and problem solving with reference to international best practice in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
<b>PO3</b>	<b>Skill - Range</b>
(a)	Apply operational and leadership principles to effectively manage in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
(b)	Demonstrate practical and technical competence in a range of skills and tools relating to sport and physical activity programme development and evaluation, performance and nutritional analysis, statistical analysis, business strategy, sports marketing and financial analysis.
<b>PO4</b>	<b>Skill - Selectivity</b>
(a)	Exercise appropriate judgement, and select appropriate solutions using evidence-based best practice, in the planning, design and supervisory functions related to the various roles in the 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
(b)	Analyse complex issues relating to sport, exercise, health and management in a practical context and develop appropriate solutions through the disciplines of coaching, sports nutrition, physical activity promotion and sports business management.

<b>P05</b>	<b>Competence - Context</b>
(a)	Organise and manage people and processes in the transient and constantly changing sectors of the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
(b)	Conduct advanced research, incorporating analytical design and problem-solving skills in a professional, accountable and creative manner in a wide range of contexts within the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
<b>P06</b>	<b>Competence - Role</b>
(a)	Work independently or as a member of a team, both ethically and professionally, in the processes of contributing to, coordinating and initiating effective change within the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
(b)	Apply effective leadership and communication skills for working with individual clients, leading groups, managing teams, initiating and driving change within the 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
<b>P07</b>	<b>Competence - Learning to Learn</b>
(a)	Display the attributes of a reflective, autonomous, self-directed learner possessing the appropriate competencies, confidence and discipline to broaden and deepen knowledge and expertise in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
(b)	Engage in continuous professional development (CPD) and utilise appropriate new learning opportunities to re-focus, re-frame and/or contextualise prior learning.
(c)	Identify and assess the training needs of staff and colleagues in the relevant work environment and foster a 'learning organisation' culture to develop a sense of empowerment, initiative and entrepreneurship.
<b>P08</b>	<b>Competence - Insight</b>
(a)	Display self-confidence and an appropriate assertiveness when managing work-related problems, while demonstrating an appreciation of the ethical and legal issues involved in the sensitive management of work colleagues and/or clients.
(b)	Develop and justify a comprehensive, personal world view, centred on international evidence-based best practice in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.

## 2. BBUS IN SPORT & EXERCISE MANAGEMENT (EMBEDDED AWARD)

### Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

<b>PO1</b>	<b>Knowledge - Breadth</b>
(a)	Display an extensive knowledge in the areas of 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
(b)	Select and utilise relevant knowledge sources and applications of key principles relating to the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
<b>PO2</b>	<b>Knowledge - Kind</b>
(a)	Demonstrate knowledge competence relating to theoretical concepts and utilise the necessary skills to plan, operate and make evaluation-based decisions in the 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
(b)	Assess and apply knowledge relating to international best practice in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
<b>PO3</b>	<b>Skill - Range</b>
(a)	Apply operational and leadership principles to effectively manage in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
(b)	Demonstrate practical and technical competence in a range of skills and tools relating to sport and physical activity programme development and evaluation, research methods, leisure management, and business feasibility planning.
<b>PO4</b>	<b>Skill - Selectivity</b>
(a)	Exercise appropriate judgement, and select appropriate solutions in the planning, design and supervisory functions related to the various roles in the 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
(b)	Analyse issues relating to sport, exercise, health and management in a practical context and develop appropriate solutions through the disciplines of coaching, sports nutrition, physical activity promotion and sports business management.
<b>PO5</b>	<b>Competence - Context</b>

	<b>(a)</b>	Organise and manage people and processes in a range of functions in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
	<b>(b)</b>	Initiate and drive change, incorporating problem-solving skills in a professional, accountable and creative manner in a wide range of contexts within the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
<b>P06 Competence - Role</b>		
	<b>(a)</b>	Work independently or as a member of a team, both ethically and professionally, in the processes of contributing to effective change within the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
	<b>(b)</b>	Apply effective leadership and communication skills for working with individual clients, leading groups, initiating and driving change within the 'Sport, Exercise and Health & Wellness' and 'Business' sectors.
<b>P07 Competence - Learning to Learn</b>		
	<b>(a)</b>	Display the attributes of a self-directed learner possessing the appropriate competencies, confidence and discipline to broaden and deepen knowledge and expertise in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.
	<b>(b)</b>	Engage in continuous professional development (CPD) and utilise appropriate new learning opportunities to re-focus, re-frame and/or contextualise prior learning.
	<b>(c)</b>	Identify and assess one's own training needs and those of colleagues in the work environment and help to foster a 'learning organisation' culture to develop a sense of empowerment, initiative and entrepreneurship.
<b>P08 Competence - Insight</b>		
	<b>(a)</b>	Display self-confidence and an appropriate assertiveness when managing work-related problems, while demonstrating an appreciation of the ethical and legal issues involved in the sensitive management of work colleagues and/or clients.
	<b>(b)</b>	Develop and justify a personal world view, centred on international evidence-based best practice in the 'Sport, Exercise and Health & Wellness' and 'Business' domains.

**APPENDIX 2 – SEMESTER SCHEDULES**

## Semester Schedules

### Stage 1 / Semester 1

<b>Mandatory</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
CMOD6001	Creativity Innovation&Teamwork (Approved)	MARESE BERMINGHAM	Fundamental	5.0	3.00	0.00	100.0	0.0
SPRT6001	Anatomy & Physiology (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	40.0	60.0
SPRT6007	Gym Instruction (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
SPRT6011	Sports Psychology (Approved)	Cian O'Neill	Fundamental	5.0	3.00	3.00	100.0	0.0
SPRT6012	Fundamental Movement Skills (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
ACCT6013	Intro to Accounting (Approved)	Claire OSullivan Rochford	Fundamental	5.0	4.00	4.00	40.0	60.0

### Stage 1 / Semester 2

<b>Mandatory</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
SPRT6005	Exercise & Wellness (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
SPRT6016	Nutrition for Health (Approved)	Cian O'Neill	Fundamental	5.0	3.00	3.00	100.0	0.0

MGMT6020	Business Sport & Leisure Admin (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	50.0	50.0
ECON6003	Introduction to Microeconomics (Approved)	CAROLINE O REILLY	Fundamental	5.0	3.50	2.00	30.0	70.0
<b>Elective</b>								
Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
SPRT6004	Exercise to Music (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
SPRT6010	Coaching Children in Sport (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
SPRT6013	Aquatics: Swimming (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
SPRT7015	Intro. to Holistic Massage (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

## Stage 2 / Semester 1

<b>Mandatory</b>								
Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
SPRT6017	IT for the Leisure Industry (Approved)	Cian O'Neill	Fundamental	5.0	4.00	4.00	100.0	0.0
SPRT7017	Business Management (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	40.0	60.0
SPRT7020	Leisure Marketing (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	50.0	50.0
SPRT7026	Sociology of Sport & Leisure (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
<b>Elective</b>								

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
SPRT6003	Aquatics: Intro to Water Safety (Approved)	Cian O'Neill	Fundamental	5.0	3.00	3.00	100.0	0.0
SPRT7016	Holistic Massage (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7027	Coaching Adolescents in Sport (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7032	Fitness Industry Trends (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

## Stage 2 / Semester 2

Mandatory								
Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
SPRT7033	Applied Exercise Physiology (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	50.0	50.0
SPRT7036	Sport & Exercise Psychology (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	40.0	60.0
ACCT7008	Accounts & Analysis (Approved)	Claire OSullivan Rochford	Intermediate	5.0	4.00	0.00	30.0	70.0
MRKT7013	Advertising and Promotion (Approved)	Pio Fenton	Intermediate	5.0	4.00	4.00	100.0	0.0
Elective								
Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
SPRT7001	Adapted Physical Activity (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7002	Athletic Performance & Testing (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0

SPRT7014	Health Promotion (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	100.0	0.0
SPRT7029	Intro. to Sports Massage (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	100.0	0.0
SPRT7034	Aquatics: Swim Teaching (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

### Stage 3 / Semester 1

<b>Mandatory</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
SPRT7007	Entrepreneurship in Leisure (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	50.0	50.0
SPRT7019	HR & Sports Policy (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	40.0	60.0
SPRT7025	Professional Development (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	100.0	0.0
SPRT7035	Research Methods:Sport Science (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
<b>Elective</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
SPRT7006	Coaching Elite Sport (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7022	Leisure Facility Operations (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7023	Personal Training (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7030	Sports Massage Therapy (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	100.0	0.0



FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0
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### Stage 3 / Semester 2

#### Elective Regulation

Students can opt to take GE1 or a combination of GE2 and any 2 modules from GE3.

<b>Group Elective 1</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
No Code Yet	Sport & Exercise Placement (Draft)	Cian O'Neill	Advanced	20.0	0.33	0.33	100.0	0.0
No Code Yet	Business Feasibility Plan (Draft)	Cian O'Neill	Intermediate	10.0	6.00	6.00	100.0	0.0
<b>Group Elective 2</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
SPRT7008	Enterprise Business Plan (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT7018	Leisure Industry Management (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	40.0	60.0
SPRT7024	Rec Leis Placement (Approved)	Cian O'Neill	Intermediate	5.0	0.00	0.00	100.0	0.0
LEGS7004	Business and Sports Law (Approved)	Cian O'Neill	Intermediate	5.0	3.00	3.00	40.0	60.0
<b>Group Elective 3</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
SPRT7001	Adapted Physical Activity (Approved)	Cian O'Neill	Intermediate	5.0	4.00	4.00	100.0	0.0
SPRT8008	Sports Nutrition (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	50.0	50.0

SPRT8009	High Performance Sport Mgmt. (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
No Code Yet	Workplace Health Promotion (Draft)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

#### Stage 4 / Semester 1

<b>Mandatory</b>								
Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
MGMT8018	Strategy Analysis (Approved)	CAROLINE O REILLY	Advanced	5.0	4.00	2.00	30.0	70.0
FINA8003	Financial Management (Approved)	CAROLINE O REILLY	Advanced	5.0	4.00	2.00	30.0	70.0
MRKT8004	Social Marketing (Approved)	Pio Fenton	Advanced	5.0	3.00	3.00	40.0	60.0
EDUC8036	Dissertation: Research Phase (Approved)	Cian O'Neill	Advanced	5.0	1.33	1.33	100.0	0.0
<b>Elective</b>								
Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
SPRT8003	Sports Performance Analysis (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
SPRT8010	Applied Sports Psychology (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	40.0	60.0
No Code Yet	Physical Activity for Life (Draft)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
ECON6001	Introduction to Macroeconomics (Approved)	CAROLINE O REILLY	Fundamental	5.0	3.50	2.00	30.0	70.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

#### Stage 4 / Semester 2

<b>Mandatory</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
MGMT8019	Strategy Selection (Approved)	CAROLINE O REILLY	Advanced	5.0	4.00	2.00	30.0	70.0
SPRT8001	Sports Marketing (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	50.0	50.0
EDUC8037	Dissertation: Implementation (Approved)	Cian O'Neill	Advanced	10.0	1.33	1.33	100.0	0.0
<b>Elective</b>								
<b>Mod Code</b>	<b>Module Title</b>	<b>Co-ordinator</b>	<b>Level</b>	<b>Credits</b>	<b>FT Contact Hours</b>	<b>PT Contact Hours</b>	<b>Course Work</b>	<b>Formal Exam</b>
SPRT8005	High Performance Conditioning (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
SPRT8008	Sports Nutrition (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	50.0	50.0
SPRT8009	High Performance Sport Mgmt. (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
SPRT8004	Clinical Exercise Practitioner (Approved)	Cian O'Neill	Advanced	5.0	3.00	3.00	50.0	50.0
No Code Yet	Workplace Health Promotion (Draft)	Cian O'Neill	Advanced	5.0	3.00	3.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

### APPENDIX 3 – PANEL TIMETABLE

Validation Panel for : **BBus (Hons) in Sport & Exercise Management**

Date: **Wednesday, 18th December 2019**

Venue: **Room B289, Bishopstown Campus, Cork Institute of Technology**

#### Panel Timetable

Time	Session
11.00 am -11.15 am	Panel Introductions and private panel meeting.
11.15 am - 11.45 am	<b>Panel Session 1 - need for programme; programme management arrangements; award level and type; resourcing &amp; facilities; impact on the institute; access, transfer &amp; progression and exit award.</b>
11.45 am - 12.30 pm	<b>Panel Session 2 - programme structure; learning experience (incl. individual modules).</b>
12.30 pm - 12.50 pm	Private Panel close-out meeting (tea, coffee and sandwiches provided)
12:45 pm - 1 pm	Brief feedback to proposers